



Don't Believe Augustine's Latest Lies; 3M™ Bair Hugger™ System is Safe

You may have seen recent advertisements or emails from Augustine Temperature Management, a 3M competitor that has teamed up with a small group of plaintiffs' lawyers to attack 3M and its health-care provider partners. The advertising continues a pattern of false and misleading attacks by Augustine Temperature Management on the 3M™ Bair Hugger™ patient warming system.

Know the truth:

- Every lawsuit filed to date against 3M relies on studies supported by Augustine, and every one of the Augustine-promoted studies acknowledges that there is no proof the Bair Hugger system causes infections.
- Augustine's latest advertising / email blast quotes an "expert" named Dr. Yadin David, who is working for plaintiffs' lawyers. Dr. David has not even been recognized by the federal court as being competent to serve as a witness, yet Augustine is trumpeting his "findings," which simply reiterate the claims made in the handful of studies promoted by Augustine.
- 3M is vigorously defending the Bair Hugger system in this litigation. While the company is sympathetic to patients who experience surgical site infections, there is no proof – nor any indication – that the Bair Hugger warming system caused these infections.

Important facts to remember:

- An overwhelming number of studies and medical organizations – after having reviewed the entire body of science on this issue – continue to recommend the Bair Hugger system because, by maintaining normal body temperature, it provides valuable benefits to surgical patients, including reducing the risk of surgical site infections, reduced mortality, fewer post-operative heart attacks, reduced blood loss and faster recovery times for patients.
- The Bair Hugger warming system has been used more than 200 million times in the past 30 years and continues to be used thousands of times each day. Relatively speaking, the recent lawsuits represent an infinitesimal fraction of the people who have been treated with Bair Hugger warming therapy.
- The Bair Hugger system is a safe and effective method of keeping patients warm before, during and after surgery.

For more information, go to:

www.FAWfacts.com www.TruthAboutBairHugger.com www.BairHuggerfacts.com

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